

**play association**  
hammersmith & fulham

# ANNUAL REPORT 2021/2022

# Chair's Message

As I write my report, the enormous impact on our SEN families is now becoming apparent. Our hard-pressed families faced isolation and uncertainty, and it was with them in mind that we took the decision to offer extended support.

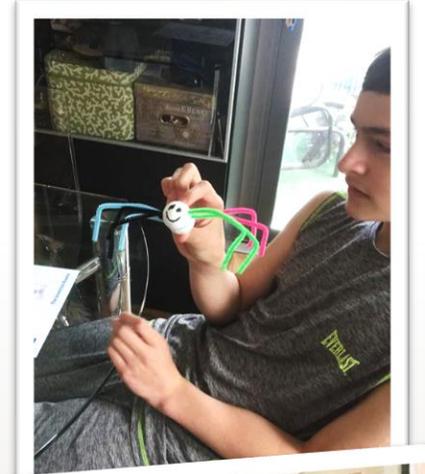
Working in partnership with the London boroughs of Hammersmith and Fulham, Ealing, Kensington and Chelsea, and Westminster, our senior leadership team have worked incredibly hard to adapt the services that we provide. Despite everything, PAHF stayed open throughout all lockdowns, restrictions and continues to operate seven days a week.

I believe that everyone who has supported PAHF in these difficult times should be enormously proud of what they have achieved. On behalf of my fellow trustees and fellow parents, all I can say is a heartfelt thank you!

As PAHF starts another year, we continue to support our young people and their families, and this remains our priority no matter what challenges we face with the cost of living!



Gary Sweetman  
Chair of Trustees



# Chief Executive's Report

How quick a year goes by! This is the second year of the pandemic, still with restrictions and normality has gone for the time being. Some restrictions were lifted at different times of the year, however we have remained consistent in our days and hours of operation.

Because of the high rate of COVID -19 in the borough and schools closing because of outbreaks, we decided to stay in bubbles, keeping the risk low and looking after the well-being of the young people.

Our current site at White City Adventure playground is to be included in the new White City Estate development, and I have attended consultations and meetings via Teams, as well as the odd outdoor exhibition. We are included in the development plans, however the space we have been allocated is a lot smaller, both indoors and outdoors. The local authority are aware that we would have to be decanted while the work is being carried out. The proposal will be submitted for planning consent at the end of 2022, with work to start before the summer of 2023!



**Lesley Schwartz**  
Divisional Manager for SEN Projects



# About Us

## Who We Are

Play Association Hammersmith and Fulham is a voluntary organisation that provides play opportunities and experiences for children in and around West London boroughs. We currently provide adventure play in deprived parts of the borough and specialist play schemes on Saturdays and school holidays that provide respite for families of children and young adults with complex needs. We currently work with families residing in Hammersmith & Fulham, Kensington and Chelsea and Ealing. We are a charity, as well as a company limited by guarantee.

## Our Mission

We at PAHF believe that every child has the right to play freely, and that play is an essential part of the welfare and development of children. We work to promote, support, improve and deliver children's play opportunities in Hammersmith & Fulham and surrounding boroughs, in response to local need. We do this in a range of ways, including:

- **delivering specialist play provision for children with complex needs**
  - **delivering outreach and youth play sessions in deprived areas**
    - **delivering individualised, bespoke play and mentoring services for individuals**
      - **providing support to play in the borough and promoting good models of playwork practice**
        - **representing the play sector on various partnerships and networks**

We are allocated some of the most complex and challenging children in the borough as well as supporting children that are unable to access or have been excluded from other provisions – for some families we are their last resort. We have never turned a child or young person away and have always endeavoured to work with families and other professionals as much as possible to extend opportunities for children and young people.



# Playwork Team

## Senior Playwork Team

Lesley Schwartz, Katie O'Brien, Aaron Evans, Zoe Sandrine, Shirag Ahmed, Marcus Begg, Kerry Clifford, Elli Sunshine, Amina Adan, Suad Ibrahim, Kojo Agyemang, Mya Onwugbonu, Daniça Sode, Jacklyn Haynes, Georgina Adjei, Shilan Ahmed

## Playworkers

Hayedeh Naderi, Luul Sabriye, Leyla Mohamed, Rochelle Sewell, Florence Villenave, Daniel Ekundayo, Sahra Sheikhey, Rafael Jakimiuk, Fay Mohamed, Kim Brosman, Jessie Mulhern, Yannick Bernard, Ashish Patel, Manal Ali, Rana Bader, Suraj Chothani, Bukheit 'BK' Salum, Mohamed Sheikhey, Mirella Wysocka, Asha Mohamed, Jamarah Irish, Yusuf Haji, John Ozokolie, Mariam Abas Bafo, Chloe Kelly, Shakyrah Davis, Nathalee Blair, Nasra Ali, Nasra Mohamed Duale, Layla Haji, Ismail El-Frougui, Aisha Ali, Najma Mohamed, Donna Doosaah, Lian Tingling, Christ Coulibaly, Emmanuel Anyabuine, Mohamed Ali, Faduma Sheikhey, Bouchra Thummannah, Abdul-Karim 'AK' El-Frougui, Tia-Maria Best-Copeland, Joyce Cobbina, Ozcan Yilmaz, Rutvi Patel, James Evans

## Volunteers and Helping Hands

Steven Schwartz, Nadiya Ettoubi



# Head Office Team

**Divisional Manager for SEN Projects**  
Lesley Schwartz

**Operations Manager**  
Melanie Schwartz

**Office Support Worker (from Feb 2022)**  
Daniça Sode

# Board of Trustees

**Chair & Treasurer**  
Gary Sweetman

**Trustee &  
Company Secretary**  
George Moss

**Trustee & Parent Rep**  
Dawn Rawlins

**Trustee**  
Jessica Quinn

**Trustee (until July 2021)**  
Simon Spencer

**Trustee (until July 2021)**  
Verinder Kaur Poonian



# Anthony Lillis Project

We started this financial year in a lockdown that was lifted mid April, and further lockdowns lifted in the following months. Due to some restrictions remaining in place, the management and senior teams decided to keep the service in bubbles as we saw young people's anxiety reduce in smaller groups. It also helped to keep the number of people on site low and easier to manage should an infection break out.

We kept our COVID policies, risk assessments and contingency plan updated to reflect changes to government guidance, and the team continued being very proactive with cleaning and disinfecting the equipment and rotating resources. We will continue to do so into the foreseeable future.

Throughout this year we continued to operate 7 days a week in school holidays and both days on the weekend; Saturday/Green bubble for those young people who came on mini-buses (mostly LBHF) and Sunday/Blue bubble who are transported in taxi's or by parents (mostly Ealing). We also saw more of our young people transition into adulthood.

I would like to thank the senior team, including those that have stepped up in the absence of Lesley or Katie. I would also like to thank the team as a whole for their continued hard-work and patience, dedication to the young people, service and charity, and for their resilience and strength doing a tough job in even tougher times - without you, our work wouldn't have been possible.

**Melanie Schwartz**  
Operations Manager



# Anthony Lillis Project - Green Bubble

This past year has been really good. As a team we have continued providing and adapting activities for the young people; art, cooking, messy play, physical activities outside and off-site trips in the community. The young people enjoy our themed activities, such as Easter or Mother's Day.

Some of our young people have been having found this year challenging; having to adapt to changes as a result of COVID, a difference in activities they attend and changes to their routine. Our team with have continued providing a service for these young people, even if this is not on site. Some young people have spent full days in the community or have been splitting their time between site and the community, which has been nice considering they couldn't go out at all for over a year due to COVID.

In October half term we wee visited by Blink, a dance company using dance as expression and providing activities for young people with special needs. The session was really positive and the young people and staff engaged really well.

We have continued supporting our families, working together to manage changes in young people's behaviour and how to best approach and support them.

Overall it's been a great year and I would like to take the opportunity to thank the entire team for their hard work and effort. Without them our work wouldn't be possible.

Katie O'Brien  
Senior Playworker



# Anthony Lillis Project - Blue Bubble

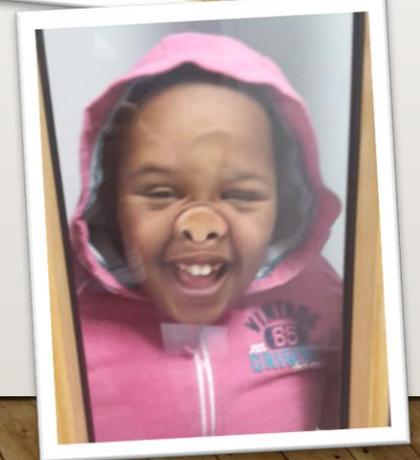
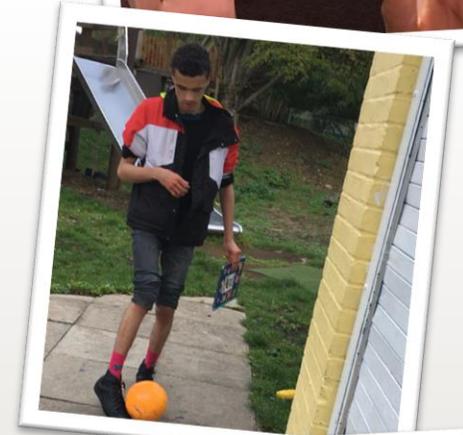
This financial year has been positive. The blue bubble consists of mostly young people from out of the borough and is smaller in number, which has benefitted the young people. We have seen a reduction in their anxiety and they have started engaging with their peers, which has improved their wellbeing overall. The service seems better suited to this change and we will remain this way for the foreseeable future.

Young people enjoy activities such as messy play, art and cooking. We are lucky to have a large outdoor space including access to a sports pitch, although the wooden structures are coming to the end of their life. Over the summer we accessed activities and workshops via the Big Splash @ Jack Tizard School.

For a few young people, confusion and anxiety set in when they returned to education. As most young people have been with us solely for almost a year, they noticed many changes to the school day and layout. Some noticed that there are students and staff missing from class, resulting in them not having a closure. Some of these changes have been reflected in the young people's behaviour this year, however we continue to support our them and their families as much as possible to adapt to these changes.

The service continues to thrive and we look forward to another uncertain year ahead with positivity and optimism for the future.

**Lesley Schwartz**  
Senior Playworker



# SEN Daytime Support (Term Time)

I have been working with B in the community for about 7 months and in that time our relationship has grown from strength to strength. B has now left college and I have been supporting him throughout the week in the community. Every morning I pick him up, he is dressed and ready to go and asks where we are going today. He looks forward to seeing me because he knows he is going out for the day. If B hasn't had breakfast by the time I arrive, we get something to eat on the way to our destination in order to make the most of our day.

Sometimes we have activities planned, such as swimming, bowling, trampolining or cinema; all of which he enjoys. Other times we go sightseeing around London, take train journeys or enjoy local leisure spots such as parks. B enjoys being in the community however can still find it difficult when things don't go his way. He can present some challenging behaviours but because we have a good relationship, I can usually distract him and I know when to take him away from situations because it's getting too much for him. I've also started supporting him with being able to recognise when he is unhappy and understanding that he can ask to leave, or remove himself from the situation instead.

We have been working on improving his independence and skills for life, such as safely crossing the road and making healthy choices. I look forward to seeing B develop his skills and it's been a pleasure to help him navigate his way through adulthood.

**Yannick Bernard**  
Outreach Playworker



# SEN Daytime Support (Term Time)

There has been a steady progress regarding core strength gained by B over the past year. Due in part to light physio support via specific exercises prescribed and administered by local community physio staff. Along with bespoke mats and examination bed, B will spend a minute of 90 minutes per session lying on his stomach, back and sides making use of his lower abs and core to sit up then control his decent.

B always has a smile on his face and will often be heard vocalising his joy through song, though moreover, simply some rhythmical melody or sound. If given a clear and defined option (preferably visual), B will make choices as to his food, environment, and entertainment preference. His joy is infectious, and he clearly enjoys his time at playscheme.

Marcus Begg  
Playworker

A has been coming to us every Tuesday since he was given an extra day off from college. At the beginning A stayed on site, interacted and socialised with others, played in the garden and watched TV. Although A has attended playscheme on weekends and school holidays for years, it took him a while to get used to fitting us into his term time schedule, however he is much less anxious now. As his anxiety reduced, we started to go out in the community. We took trips on trains which he enjoys, swimming, and exploring other parts of London. The activities I planned were centred around A and what he likes to do. He enjoys a friendly environment and building relationships with other young people and staff, and I look forward to supporting him further this coming year.

Mohamed Ali  
Playworker



# SEN Daytime Support (Term Time)

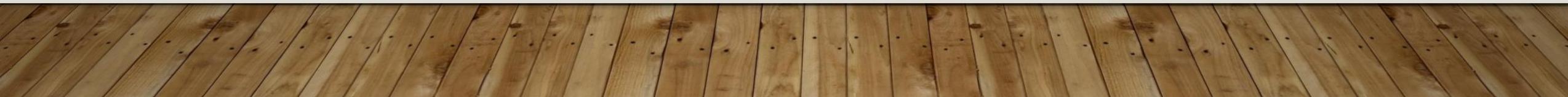
L attends 1 day a week on the day he doesn't attend college. He enjoys his own sensory play, which is also a form of self-regulation when he is anxious. He likes to spend time in the garden and can be encouraged to do a lap around the playground if he is in the right mood. L needs lots of encouragement and time to process information. He needs lots of sensory input and enjoys messy play. With support and patience, L is becoming much more confident, and his anxiety levels are reducing throughout the day. He likes listening to music and will jump up and twirl with excitement when he hears a song with a good beat!

**Leyla Mohamed**  
Playworker

E was excluded from school in November due to his behaviour. Ealing contacted us and asked if we could support him in the short term, while they sought another school. He has always found transition difficult, and we were just coming out of a lockdown. It took a while to fully transition him into playscheme instead of education. E's parents were quite anxious that the authorities wouldn't be able to find a suitable school that was local to them.

E attended Monday – Friday and one of his teachers sent over worksheets in order to keep him on some sort of education schedule. The only problem was the work they sent was too easy for him and he finished them in a short space of time. The challenge then was finding things for him to do that he enjoyed. Once he settled in, we started to take him into the community and to the shops. He learnt to choose the item needed, pay for it and carry it back to site. The arrangement for E will carry on into the new financial year. The local authority hope to have found a school for E from September 2022.

**Daniça Sode**  
Playworker



# SEN Daytime Support (Term Time)

C attended our daytime support service once a week. He is a calm and independent young man who always arrives in a happy mood and greets all the staff. He likes to be in his own space, occupied with his ropes which are a comfort to him, and enjoys watching videos on his iPad. As much as C loves being in his own space, with the right mood and encouragement, he is able to participate in activities for example, messy play. He enjoys engaging with others on his terms and we have seen more of his personality show throughout the time he has been with us.

**Leyla Mohamed**  
Playworker

L attended our after school service on Fridays until he left school and started college in September 2021. He was funded for 4 days per week at college, and after so many years in full time education, only doing 4 days at college had a big impact on him and his routine. The local authority agreed that he could be supported by us on the day he didn't go to college each week. He enjoyed his time at playscheme anyway however being with us for a full day during the week meant he had free-run of the building, which he used to take full advantage of. He spent time in the community; going to the shops, park etc and taking part in activities. He is a very happy and sociable young man and loves engaging with others.

**Lesley Schwartz**  
Playworker



# SEN After School Support

Our after school service had a successful year. When the young people returned to school in September, many of their after school services still weren't in operation. This resulted in us receiving more referrals for after school support.

The club operates from 3.00-6.00pm, Monday-Friday during term time. The most we had in attendance in one evening was 5. The young people come to us after a long day at school so we give them a choice of what to do. We maintain structure and offer activities however we don't put any pressure on them. Most enjoy art and messy play. On arrival they have a snack to keep them going and then they enjoy the 2-3 hours they are with us.

The relationships between the staff and young people are growing day by day, as most attend on the weekends and in school holidays too. It's lovely to see that all the hard work the team and I have put in is paying off. The young people feel comfortable with us and some don't want to go home at times as they are so relaxed. To me, that means we are doing something right.

I would like to say thank you to all of the after school staff for all of their hard work and helping us to build our after school club.

**Katie O'Brien**  
Senior Playworker



# SEN After School Support

J began attending after school club in the new academic year. This is the first time J has had after school support and he settled well into his new routine. Upon arrival he gets changed and is offered a snack. At home J has 4 younger siblings and he is sensitive to noise, so after school club is a place for him to relax and enjoy some personal space before going home.

No matter what kind of day J has had at school, after school club provides him with a quiet and safe space that allows him to express himself freely. It is now a vital part of his routine that he and his family values.

**Mohamed Ali**  
Playworker

Z has been attending after school club for some time. He is escorted from school by a member of the team and on arrival he is offered a snack and a choice of activities. Z loves to ride the bicycle and pushing around items in the shopping trolley. He enjoys playing with small world toys, particularly cars and trains. When Z enjoys his interactions with others, he gets very excited and doesn't always know how to contain this excitement. We are working with him on how to regulate these emotions, and with support and guidance he is learning to use his words to express his wants, needs and feelings. Z is a happy young man and enjoys his time at after school club before going home.

**Leyla Mohamed**  
Playworker



# SEN After School Support

L was unable to attend his usual after school activities due to his school still being closed. He came to our after school service in the mean time, which benefitted both him and his family. After school club allowed L the space and freedom he needed after a challenging day at school. He enjoyed going out in the garden and loved the swings, which helped him to self-regulate. In September, L's school re-opened and shortly after, their after school services were up and running again, which he returned to.

**Lesley Schwartz**  
Playworker

E really enjoyed his time at after school club. His mood varies from day to day. Some days he comes in very hyper and in a silly mood; on these days he enjoys screaming his requirements at staff and running around. Other days he's calm and used after school club as a time to wind down. E enjoys messy play, particularly mixing things in his painting bowl - paint, shaving foam, corn flour etc. E's communication has really improved, and he is able to request what he wants along with signing 'please'. He enjoys relaxing on the sofa and cutting out printed pictures; he will request this activity when he wants it by using his words and signs. He spends time exploring outside when the weather is good but doesn't like the rain very much. E enjoys interacting with staff and his peers and we look forward to seeing his progress throughout the year.

**Tia-Maria Best-Copeland**  
Playworker



# SEN After School Support

D has been attending for some time and really enjoys after school club. His after school club package was expanded this year in order to better support D and his family. He enjoys his pictures as his comfort, and gets new ones when he attends. The site is a more relaxed environment after school as there are only a handful of young people that attend in one session.

On arrival he has a snack and enjoys time in the garden. D enjoys activities such as playing football, watching movies, cutting and sticking and making picture cards, but more importantly he likes to relax and make his own choices. Most of our young people receive instructions and constant direction throughout their home and school lives, however many of them are young adults and when they attend our service they like to choose what they want to do, just like any other teenager. At after school club, D is given freedom after a busy day of learning and encouraged to make choices for himself, direct his own play and seek support when needed in order to promote independence and boost self-esteem.

I also escort D home after session and I have noticed a big difference in him this year. He used to arrive at after school club in a bad mood, as he just wanted to relax at home after school. However over time he has learned that he can relax at after school club; there isn't a strict timetable like school and not as many expectations as there is at home. After school club is now his down time and he returns home in a better mood, which is a positive for his family.

Overall D really enjoys his time at after school club, and the service isn't just benefitting D, but his family as a whole.

**Mohamed Ali**  
Playworker



# Partnerships

We continue to maintain our relationships with LBHF Disabled Children's Team and Preparation for Adulthood Team. As more of our young people are transitioning into adulthood, we continue to build relationships with and work alongside Adult Services in Hammersmith & Fulham, Kensington & Chelsea, Ealing and Westminster. It has taken us a while to configure the different way of working to Children's Services, and some parents have struggled to adapt to the changes too. We continue to advocate for and support our families in any way we can.

We have maintained our relationship and communication with CT Plus, who is our main transport provider and Westway Community Transport, as they provide transport some our young people to our day support service. We continue to work closely with Randolph Beresford Early Years Centre as they manage the White City Adventure Playground site and maintain good communication with regard to the building and maintenance. The Community Café that ran from the site officially ended their service and we continue to share the space with the Harrow Club, who provide services in the evenings for the community's youth.

Sainsbury's Fulham Wharf continued to host our collection tins on their checkouts until the summer. We haven't been able to fundraise as much as we hoped due to this year, however we are planning some fundraising events for when things return to some normality and are seeking alternative methods of fundraising.

We have been communicating with architects and project managers regarding the White City Central development and giving our thoughts to ensure that the new space that we have is suitable for our service. We hope to maintain and develop all our current relationships and partnerships with other providers and expand on these in the year to come.

**Melanie Schwartz**  
Operations Manager



# Messages from our Families

"The fuel payments and gift card have made a huge difference to my family, they were the difference between having food to eat and the heating on, or whether I had to go to a food bank and freeze in our home. So I am very grateful for the huge help they've been to my family! Thank you!"

**Archna**

"The fuel payments and gift cards has helped a lot and it has got us by. Thank you very much."

**Ann-Marie**

"Without Lesley and her team I would have been lost! From the beginning of everything with my son she was my rock and still is. I never want to give up her services. My son has a brilliant relationship with all her workers!"

**Julie**

"I wanted to say thanks for the gift card. It was kind and unexpected. Please pass on our thanks to everyone that arranged it."

**Lisa**

"I just want to say thank you so much for all of your help with M's family. Mum has just called to say thank you for everything as she had just met with you, which is a massive step for this family. Thank you for being so accommodating."

**Social Worker**

"Thank you so much for the gifts for the girls, hopefully it will keep them quiet over Christmas for J! And thank you for all your support - it is so much appreciated."

**Keisha**

"I have been asked to thank you for everything at this difficult time for the family. While dad is in hospital, the food and support with their gas and electricity bills is even more appreciated."

**Social Worker**

# Quotes from Staff that Joined Our Team this Year

“Since working for PAHF, I’ve been able to work as part of a team to provide the best possible care and facilitate the individuals’ needs, whilst allowing them to freely express themselves and enjoy themselves. Witnessing the individuals I work closely with gaining skills, such as becoming more confident and independent, makes this job rewarding. Whilst working for PAHF, I have gained many lifelong valuable skills such as communicating with various stakeholders of society and being patient and empathetic towards the young people. These are things I look forward to developing whilst supporting these vulnerable members of my community.”

**Manal**

“Working with PAHF has been fantastic, communication between staff and management is great. Overall, it has been a pleasure working with PAHF.”

**Yusuf**

“Working at PAHF has been a great experience so far. I’m appreciative for how much my knowledge of catering to individuals with autism has expanded as well. Alongside that, the staff team has made me feel so comfortable and welcomed since the very beginning, which allowed me to feel more at ease when getting to know all the young people because i knew i had support. I’ve also loved getting to know all the different likes, dislikes and personalities of the young people over the course of my time at PAHF so far. There is also a large element of surprise as everyday can be something different which makes the job a little exciting, which I like.”

**Asha**

We continue to provide one-off bespoke services for families in need, on school or college inset days and for those who have different term dates

We continue to develop our sensory garden and the staff and young people have successfully began growing flowers, vegetables and herbs

PAHF's outreach and bespoke services aim to support young people, for whom play scheme is not appropriate, at home or in their local community. Bespoke services include escorting the young person to and from home, support in the community, support for specific activities, organising appropriate trips, promoting independence and providing basic behavioural assistance where appropriate

We used the remainder of the funding we received from the Baily Thomas Foundation in 2019 to provide 160 hours of additional support to our families most in need

Work for the White City Central development were planned to start in Spring 2022 however at the end of the financial year, the plan hadn't been finalised and the planning application hadn't been submitted  
We await further updates in the coming year

When some of our young people returned to education, we saw a decrease in the packages compared to the previous year. However, we still operated 168 sessions of playscheme on weekends and in school holidays, and 179 sessions of daytime and after school support. This remains a vast increase to our previous allocation of 95 days of service per year

We continue to develop our online platforms; website and social media

We continue to work closely with Randolph Beresford regarding the Adventure Playground premises and we meet with them when possible

Our staff continue to escort our clients that find transport difficult or have underlying health needs. We have advocated for ALL young people in LBHF be eligible for transport since the start of the pandemic, to prevent parents having to travel with their children on public transport, and this is still agreed and funded by the local authority

Melanie undertook her Team Teach Intermediate Tutor refresher course in September. Things are now more settled than they were the pandemic began, and she will be planning her first course for the team in July 2022

# Congratulations to Lesley!

Lesley attended the Hammersmith & Fulham Civic Honours in May. She was nominated for the 'Lifetime Achievement Award' and won! The award was presented to her at the presentation evening by leader of LBHF, Cllr Stephen Cowan.



*“Lesley has volunteered and worked, in the third sector in H&F for the past 30 years+, including trustee and treasurer for SEPIA (1991-2012) supporting the fundraising and securing large grants, running activities and helped mentor others in the play work placements. She started Play Association Hammersmith & Fulham in 2005 from the council play forum. Lesley assisted with fundraising, events, bid writing, volunteered on projects, and highlighted gaps in the local offer for young people with SEN. Now CEO, during pandemic she ensured services for those with SEN continued and expanded the service at all year round. She also supports and advocates for parents and families in crisis and secured multiple grants to support families with shopping, respite, and household bills. Lesley does everything she can for the most vulnerable and is known for her reliability, kindness, and commitment.”*

# Treasurer's Report

This continued to be a very difficult year for so many individuals, families and organisations. Things will continue to challenge people as we conclude this financial year with a cost of living crisis and pending national insurance and inflation hikes.

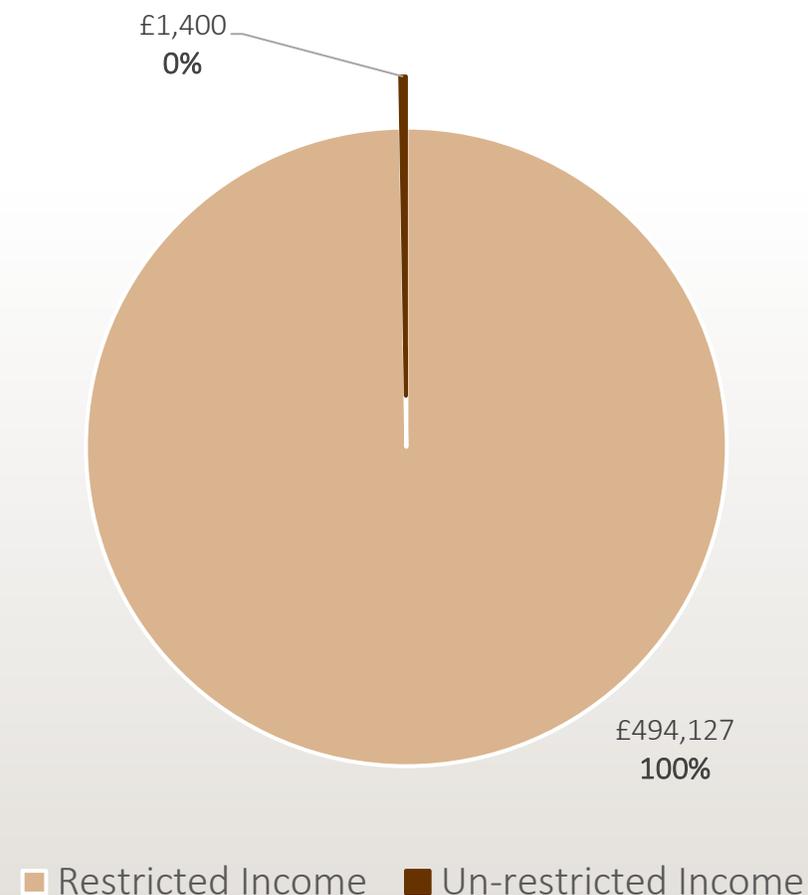
This year we saw a welcomed increase in income as we expanded our daytime and after school projects. The additional expenditure directly attributable to COVID has decreased slightly as restrictions were lifted and we have adapted to a new way of working.

We another year in a very strong financial position, with increasing reserves and a net profit of some £79K; a £60K increase on last year. PAHF is a thriving and sustainable organisation and we are hopeful that our income will continue to grow.

Going into the year 2022/23, there is continuing uncertainty about the future regarding both the effects COVID and our use of the adventure playground site. We continue to pay off our Government Bounce Back Loan, which has given us the flexibility to adapt to necessary changes and invest in our team and organisation for the future.

**Gary Sweetman**  
Treasurer

## Income for 2020/21



# Fundraising & Highlights

The effects of the pandemic continued to affect our fundraising efforts this year. We have carried on planning fundraising events and activities for the future and we are awaiting the go-ahead to put these plans into action. Funding became available for all types of projects, not just COVID related projects this year, which allowed us some flexibility.

We were very fortunate to receive 3 grants from United in H&F. In April we were awarded £860 for sensory toys and resources. In August we were awarded £2520, which we used to purchase gift cards for our families for a supermarket of their choice. They received £60 over the summer holiday which helped parents to purchase packed lunch items for their children. And finally in September we were awarded £5000 . We decided to use this money to help our families once again, and gave each family £180 to be spent on bills and/or food as they saw fit. We also used the last part of our funding from Baily Thomas Foundation, helping to provide many hours of support for our families most in need.

In May we received an anonymous donation of £40 and in the summer, we collected our charity money boxes from Sainsburys for the last time - the funds collected from the tins totalled £843.00. We set up our Amazon Smile account in July – if you shop through Amazon Smile, it makes a donation of 0.5% of eligible net purchases to a charity of your choice at no cost to you. By the end of the year Amazon had donated £6.57 to us and we hope to build on this amount in the next year. In August, the Parsons Green Sports & Social Club hosted a charity event evening and we were their chosen charity. We received a donation of £365 from their club members.

In February we were contacted by a company in Jersey with regard to someone wanting to make an anonymous donation to our organisation. We were a little unsure as we thought it could be scam, however we did some checks and the donation was legitimate. The donation is being processed and hopefully will be with us in April.

**Melanie Schwartz**  
Operations Manager



# Thank You!



We would like to thank our partners and funders, who make our work possible. They include:



We would also like to extend a warm thank you to all the people we have worked with over the last year, to help support our young people and the work we do. A special mention goes to the following:

- Our wonderful staff team and dedicated board of trustees
- All at Randolph Beresford Early Years Centre, especially Michelle Barratt, Sandra Martin and Chris
- All at Royal Borough of Kensington & Chelsea, especially Yvonne Samuel, Santosh Murki and Adult Services
- All at London Borough of Hammersmith & Fulham, especially Mandy Lawson, Matt Simpson, Jon Boulton, Shelly Mulligan, Travel Care, the Disabled Children's Team & Preparation for Adulthood Team
- All at London Borough of Ealing, especially Michael Bonello and the Ealing Service for Children with Additional Needs (ESCAN)
- All at City of Westminster, especially their Learning Disability Partnership
- Anthony Heywood & Carolina Pina-Cuenca from the Big Splash
- Anwar Jorgis and Ginette Belateel for their accounting and book keeping services
- CT Plus, Westway Community Transport & Green CT Cars for their transport services
- Parsons Green Sports & Social Club for hosting our registered office and postal address
- The Big Yellow Box Company for hosting our storage services
- Sainsbury's Fulham Wharf for hosting our collection tins on their checkouts

We also want to thank all those companies and individuals who have supported us directly, or in kind, attended an event, made a donation or lent a helping hand.



# The Coming Year

Play Association Hammersmith & Fulham will continue to deliver our current projects and be proactive in researching other opportunities that may present themselves. We hope to provide more training and work opportunities for our staff and continue to develop the services we provide. We hope to begin face-to-face events and fundraising in the near future and we continue to work on our publicity, advertising, improving and updating our website and developing our social media presence.

We understand that things can change at any moment and we plan to continue supporting our families throughout the pandemic, in any way possible. 2022/23 is still very uncertain, as we enter another new financial year in the middle of a pandemic, however we have done it once and we will do it again. We will continue to make the safety of our staff and young people paramount and plan to take Government advice, and direct advice from LBHF and PHE. Things are on track to getting back to normality, however our COVID policies and plans will remain in place in case of a spike in local cases. We will continue to operate in bubbles and will continue to support our families as much as we can, expanding on our afterschool and daytime services for young adults. We hope to build a relationship with LBHF Adult Services as more of our clients turn 18 years old, and will continue to support with transition.

Our head office is still based at Parsons Green Club; however, the senior management team continues to work and projects continue to operate from White City Adventure Playground for the foreseeable future. The area of White City we are in is due to be redeveloped in the coming years and we will work alongside the council, architects and co-ordinators to ensure the future of our service.

## Would you like to become a Trustee?

We are always on the lookout for new trustees. Do you fit the following criteria:

- Are you interested in the rights of children to play?
  - Have you knowledge or experience of play, of the voluntary sector or business world?
  - Are you willing to give up some free time to support our organisation?

*If you are interested in becoming a trustee for Play Association Hammersmith & Fulham, please contact us on 020 7736 3699 or [info@playassociationhf.org.uk](mailto:info@playassociationhf.org.uk)*



**play association**  
hammersmith & fulham

## **Play Association Hammersmith & Fulham**

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